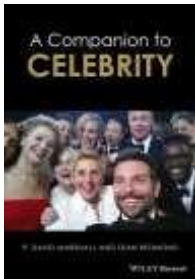


Publications and Research

See Google Scholar for citation impact information:

<http://scholar.google.com.au/citations?user=gc5crk8AAAAJ&hl=en>

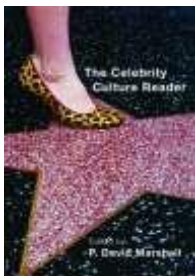
Books



A Companion to Celebrity. Wiley, Boston. November 2015. Co-edited with Sean Redmond.



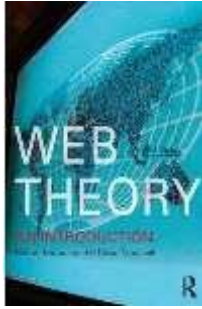
Celebrity and Power: Fame in Contemporary Culture. (2nd edition) With New Introduction. University of Minnesota Press, Minneapolis. August 2014.



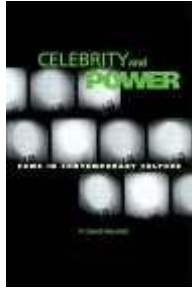
Celebrity Culture Reader. Routledge, London and New York. November 2006. 853 p.



New Media Cultures. Edward Arnold/Oxford, London UK. For the Cultural Studies in Practice Series. 2004. 120 p.



Web Theory. Routledge, London and New York. 2003. 246 p. Co-written with Robert Burnett.



Celebrity and Power: Fame in Contemporary Culture. University of Minnesota Press, Minneapolis. 1997. 290 p.

Note: Translated and published in Japanese with a new preface written for the edition: Translator: Saeko Ishita, Publisher KEISO SYOBO, Tokyo. June 2002. Also translated into Bulgarian, Spanish and Icelandic.



Fame Games: Production of Celebrity in Australia. Cambridge University Press, Melbourne, Sydney, London, 2000. 196 p. (Co-written with Frances Bonner and Graeme Turner).

Shortlisted for the Australian Non-Fiction Glebe Book Prize - one of four national finalists.

Books Under Contract

- In Press* **Contemporary Publics.** Co-authored with Glenn D'Cruz, Sharyn MacDonald and Katja Lee. Palgrave MacMillan.
- Due 2016 **Persona Studies: Celebrity, Identity and the Transformation of the Public Sphere.** Co-authored with Chris Moore and Kim Barbour. Wiley.
- Due 2016 **Promotional Vistas: Advertising in Contemporary Culture.** Co-author Joanne Morreale. Palgrave MacMillan.
- Due 2016 **Persona in Formation: the pandemic production of the public self.** University of Minnesota Press, Forerunner series.

Book Chapters

- 2015 **Celebrity in the Academy (Introduction)** in Marshall and Redmond (eds.) *A Companion to Celebrity*. Boston: Wiley. pp. 2-8.
- 2015 **Genealogy of Celebrity**, in Marshall and Redmond (eds.) *A Companion to Celebrity*. Boston: Wiley. (November 2015) pp. 15-19.
- 2015 **Celebrity Value** in Marshall and Redmond (eds.) *A Companion to Celebrity*. Boston: Wiley. (November 2015) 155-159.
- 2015 **Celebrity Screens (Technology of Celebrity)** in Marshall and Redmond (eds.) *A Companion to Celebrity*. Boston: Wiley. (November 2015) pp. 289-293.
- 2015 **Exposure: The Public Self Explored** in Marshall and Redmond (eds.) *A Companion to Celebrity*. Boston: Wiley. (November 2015) pp. 497-517.
- 2015 **Celebrity Identification** in Marshall and Redmond (eds.) *A Companion to Celebrity*. Boston: Wiley. (November 2015) pp. 457-461.
- 2015 **Celebrity and Public Persona**. *Oxford Bibliographies* in "Communication". Ed. Patricia Moy. New York: Oxford University Press, 15 January available online: <http://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0159.xml?result=2&rskey=Th4ZyD&print> or <http://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0159.xml>
DOI: 10.1093/OBO/9780199756841-0159
- 2012 **The Promotion and Presentation of the Self: Celebrity as Marker of Presentational Media** in Ouellette, Laurie (ed.) *The Media Studies Reader*. London and New York: Routledge.
- 2011 **Newly Mediated Media: Understanding the changing Internet landscape of the media industries**, in Charles Ess, and Mia Consalvo (eds.) *The Blackwell Handbook of Internet Studies*. Boston: Blackwell, ch. 19, pp. 406-423.
- 2009 **Screens: Television's dispersed "broadcast"**, ch. 4 in Graeme Turner and Jinna Tay (eds.) *Television after Television*. Routledge pp. 41-50.
- 2009 **New Media as Transformed Media Industry** ch. 6 in Holt, J. and Perren, A. (eds.) *Media Industries: History, Theory, and Method* Blackwell pp. 81-89.
- 2009 **L'hyperindividu** in *100,000 ans de beauté*, Vol. 5, *Futur*. Editions Gallimard, October 2009 also available in English as *100,000 Years of Beauty*.

- 2008 **The Cinematic Apparatus and the Construction of the Film Celebrity** in Michael Ryan (ed.) *Cultural Studies: an Anthology*. Malden MA: Blackwell, pp. 1119-1139.
- 2007 **The meaning of celebrity**, in Anita Biressi and Heather Nunn (eds.). *The Tabloid Culture Reader*. Section 2, McGraw-Hill. Co-authors Graeme Turner and Frances Bonner.
- 2006 **New Media – New Self: The changing power of celebrity** in Marshall (ed.) *Celebrity Culture Reader*. New York/London: Routledge. pp. 634-644.
- 2006 **Editor's Introduction** pp. 1-15.
Section Introductions pp. 17-19, 179-180, 313-314, 441-442, 549-550, 646.
The Meanings of the Popular Music Celebrity: The Construction of Distinctive Authenticity pp. 196-222.
Conclusion pp. 799-802.
all in Marshall (ed.) *The Celebrity Culture Reader*. Routledge: New York and London.
- 2006 **Computer Games** in Cunningham and Turner, G. *The Media and Communication in Australia*. 3rd ed. Sydney: Allen and Unwin. pp. 279-300.
- 2005 **Intimately Intertwined in the most public way: Celebrity and Journalism** ch. 1 in Stuart Allen ed. *Journalism: Critical Issues*. Open University Press, pp. 19-29.
- 2002 **The New Intertextual Commodity** in Dan Harries (ed.). *The New Media Book*. London: BFI, 69-82.
- 2001 **Video and Computer Gaming**, in Cunningham, S., Turner, G. (eds.) *The Media and Communications in Australia*. 2nd Edition, Sydney: Allen and Unwin, pp. 258-274.
- 2002 **The Cinematic Apparatus and the Construction of the Film Celebrity** in Graeme Turner (ed.) *Film Cultures Reader*. London: Routledge. (Excerpted from *Celebrity and Power*) 228-239.
- 1999 * **The Celebrity Legacy of the Beatles** in Ian Inglis (ed.). *The Beatles, Popular Music and Society*. London: MacMillan.

* Reprint in *Celebrity Culture Reader*, 2006.

Book Chapters In Press

- Publication
April 2016 **When the Private becomes Public: Commodity Activism, endorsement and making meaning in a privatized world** in P David Marshall, Glenn D’Cruz, Sharyn McDonald, Katja Lee (eds.) *Contemporary Publics*. New York: Palgrave MacMillan.
- Publication
April 2016 **The Plurality of Publics** in P David Marshall, Glenn D’Cruz, Sharyn McDonald, Katja Lee (eds.) *Contemporary Publics*. New York: Palgrave MacMillan.
- Publication
2016 **Person and Persona** in Klaus Bruhn Jensen (ed.) *International Encyclopedia of Communication Theory and Philosophy*. Boston: Wiley Blackwell.

Journals



Founding Editor: *Persona Studies* Journal.
Launched 1 May 2015.
Online: <https://ojs.deakin.edu.au/index.php/ps/index>



Founding Editor: *M/C Journal*.
Launched 23 July 1998.
Online: <http://journal.media-culture.org.au/index.php/mcjournal>

Refereed Articles

- 2015 **Making Intellectual Room for Persona Studies: a new consciousness and a Shifted Perspective**, *Persona Studies*. 1.1 April 2015. Online: <https://ojs.deakin.edu.au/index.php/ps/article/view/464>
- 2015 **Real/Reel Politics and Popular Culture**, *Celebrity Studies* 6:4. (with Sally Totman).
- 2015 **Intercommunication and Persona: the Intercommunicative public self**, *The International Journal of Interdisciplinary Studies in Communication*, 10:1 pp. 23-31.
- 2015 **Situating public intellectuals** [online]. *Media International Australia, Incorporating Culture & Policy*, No. 156, Aug 2015: 69-78.
Availability: <http://search.informit.com.au/documentSummary;dn=463797418003587;res=IELLCC> ISSN: 1329-878X. (with Cassandra Atherton).

- 2015 **Understanding the emerging contemporary public intellectual: Online academic persona and the conversation** [online]. *Media International Australia, Incorporating Culture & Policy*, No. 156, Aug 2015: 123-132. Availability: <http://search.informit.com.au/documentSummary;dn=464412306055108;res=IELL> CC ISSN: 1329-878X.
- 2015 **Persona as Method: exploring celebrity and the public self through persona studies** in *Celebrity Studies* 6:3 July- August 2015 pp. 288-305; Available at: <http://www.tandfonline.com/doi/full/10.1080/19392397.2015.1062649#.VcqP5Pmqqko> (with Kim Barbour and Chris Moore)
- 2015 **Monitoring Persona: mediatized identity and the edited public self**, *Frame: Journal of Literary Studies*. 28.1 May 2015: 115-133.
- 2014 **Seriality and Persona**. *M/C Journal* 17.3 (Jun. 2014). 27 Aug. 2014 <http://journal.media-culture.org.au/index.php/mcjournal/article/view/802>
- 2014 **Persona to Persona Studies**. *M/C Journal* 17.3 (Jun. 2014). 27 Aug. 2014 <http://journal.media-culture.org.au/index.php/mcjournal/article/view/841> (with Kim Barbour and Chris Moore).
- 2014 **Persona Studies: mapping the proliferation of the public self**. *Journalism*, February, Vol:15:2 DOI: 10.1177/1464884913488720 Available at <http://jou.sagepub.com.ezproxy-f.deakin.edu.au/content/15/2/153.full.pdf+html>, pp. 153-170
- 2013 **Personifying agency: the public/persona/place/issue continuum** *Celebrity Studies*. 4 (3), 369-71, , DOI: 10.1080/19392397.2013.831629 Online at: <http://dx.doi.org/10.1080/19392397.2013.831629>
- 2012 **The Academic Online: Constructing Persona through the World Wide Web**. *First Monday*. 17:9, 3 September, available at: <http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/viewArticle/3969/3292> (with Kim Barbour).
- 2010 Marshall, P.D., Walker, R., Russo, N. **Mediating the Olympics**, *Convergence: The International Journal of Research into New Media Technologies*. July 2010
- 2010 **The Specular Economy: Celebrity, two-way mirrors and the personalization of renown**, *Society*. Vol. 50, November, 2010

- 2010 **The promotion and presentation of the self: celebrity as marker of presentational media**, *Celebrity Studies*. Vol.1: 1, March 2010, pp. 35-48
- 2009 Cary M. Noland, P. David Marshall, Greg G. Goodale and Hans P. Schlecht. **An Exploration of the Impact of Celebrity on the HIV/AIDS Pandemic**. *Journal of Health & Mass Communication*. Vol. 1:3/4, Summer/Fall, 2009, pp. 194-210 (released in 2011).
- 2008 **Publish** –Special Issue of *m/c- a journal of media and culture* accessed at <http://journal.media-culture.org.au/index.php/mcjournal/article/viewArticle/74>, August 2008 (with Peta Mitchell)
- 2000 **Renewing Cultural Studies** *M/C - A Journal of Media and Culture*, 3 no. 6, December 2000, <http://www.media-culture.org.au/9807/intro.html>
- 2000 **The Mediation is the Message: The Legacy of McLuhan for the Digital Era**, *Media International Australia*. February 2000, pp. 29-37
- 1999 **Celebrity and the Media**, *Australian Journal of Communication*. 27(1) with Bonner, F., Farley, R., and Turner, G. pp. 55-70
- 1999 **The Notorious as Cultural Signposts**. *Biography*. 22.2 (Spring 1999) 252-259.
- 1999 **The Fiction of Public Life**. *M/C: A Journal of Media and Culture*. 2.1 (1999). <http://www.media-culture.org.au/9902/life.html>
- 1998 **Playing Backwards: Anticipatory Memories in the Antipodes**. *M/C: A Journal of Media and Culture* 1.2 September 1, 1998 <http://www.media-culture.org.au/9808/back.html>
- 1998 **Confession and Identity**, *M/C: A Journal of Media and Culture* 1, no. 3 <http://www.media-culture.org.au/9810/conf.html>
- 1998 **Thinking through New**, *M/C: A Journal of Media and Culture* 1, no.1 <http://www.media-culture.org.au/9807/think.html>
- 1998 **Promotional Desires: Popular Media's Presence on the Internet**, *MIA*. (February 1998) pp. 63-76 (with Susan Luckman and Sean Smith)
- 1997 **Technophobia: Videogames, Computer Hacks and Cybernetics** *Media International Australia*, (November 1997) pp. 70-79

- 1997 **The Commodity and the Internet: Interactivity and the Generation of the Audience Commodity** *Media International Australia*, February 1997, 51-62.
- 1996 **Constructing Publics: Foucault's power/knowledge matrix and the genealogy of public relations and Press Agency**, in *Foucault: The Legacy*, Brisbane: QUT Press.
- 1995 **Following the Vapour Trails in Vector Land: A Global Village Reconstructed - Review Article**, *Media Information Australia*, No. 77, 1995.
- 1994 **Panic Television: Bushfires and the Media Future** *Meanjin*, September, 1994, pp. 537-543.
- 1994 **Whatever Happened to Rock Videos? Videomusic Revisited - A Review Article** *Communication*, Spring 1994.
- 1992 **At Last a Co-production that We Can all Enjoy: The Australian/Canadian Co-productions of *Black Robe* and *Golden Fiddles***, *Media Information Australia*, No. 66: November 1992 (with Rea Turner).
- 1987 **Videomusic: The Converging Interests of Promotional Culture**, in Gareth Sansom (ed.) *Watching All the Music: Rock Video and Beyond*, McGill Working Papers, 1987. pp. 1-18.
- 1986 **La musique vidéo: Le mariage de convenance entre la télévision et la musique populaire**, *Communication/ Information*, , vol. 8: 2 (printemps, 1986) pp. 113-138.
- 1986 **Stop Making Sense**, *TSF*, No. 3 printemps 1986. pp. 75-81.

Reports

- 2012 *Youth and the communication of Risk: Developing Connections between Cancer Council Australia and Contemporary Online Youth Culture*, with Chris Moore, Ross Monaghan, Nina Weerakoddy, For Cancer Council Australia, 46 p.
- 1999 Australian Consolidated Press (ACP) - Commissioned Research project entitled *Women's Magazines, Celebrity and Gossip* with other Centre Members - Bonner, Turner, McKay. Team Leader: David Marshall.

Encyclopaedia Articles

- 2009 **L'hyperindividu** in 100,000 ans de beauté", Vol. 5, *Futur*. Editions Gallimard, October 2009 also available in English as 100,000 Years of Beauty.

- 2008 **Celebrity Journalists**, pg. 424-426. *The International Encyclopedia of Communication* (ed. Donsbach), Volume 2. Wiley-Blackwell: Oxford, UK and Malden, MA.
- 2005 **Canadian Morning Television** *The Encyclopedia of Television*, Horace Newcombe (ed.) Chicago: Fitzroy Dearborn.
- 2005 **Moses Znaimer** *The Encyclopedia of Television*, Horace Newcombe (ed.) Chicago: (1997) Fitzroy Dearborn.
- 2005 **Muchmusic** *The Encyclopedia of Television*, Horace Newcombe (ed.) Chicago: (1997) Fitzroy Dearborn.
- 2005 **Oprah Winfrey**, *The Encyclopedia of Television*, Horace Newcombe (ed.) Chicago: (1997) Fitzroy Dearborn.

Issue Editorships

- 2015 **Situating Public Intellectuals**, *Media International Australia, Incorporating Culture & Policy*, No. 156, Aug 2015 (with Cassandra Atherton).
- 2014 **Persona**, *M/C Journal* 17.3, June 2014 (with Kim Barbour and Chris Moore).
- 2008 **Publish**, *M/C A journal of media and culture*, August 2008 (with Peta Mitchell)
- 2005 **New Papers in American Cultural Studies Issue – Editorial** *Comparative Literature and Culture: a WW Web journal*. June 2005, Vol. 7.2 (with Joanne Morreale)
- 2004 **Fame Issue – Editorial**, October 2004, *M/C- A Journal of Media and Culture*.
- 2000 **Game Issue – Editorial**, September, 2000 *M/C- A Journal of Media and Culture*. 3, no. 5 (with Susan Morris)
- 2000 **Pop Issue – Editorial**, 2000, *M/C- A Journal of Media and Culture*, 2, no. 4 (with Axel Bruns)

Articles in Magazines and Newspapers

- 2014 **Stephen Colbert the persona is ending – and I will miss him** *The Conversation*, 2 May, 2014, Available online at: <https://theconversation.com/stephen-colbert-the-persona-is-ending-and-i-will-miss-him-25605>
- 2014 **The Cate Blanchett Persona and the Allure of the Oscar**, *The Conversation*, 26 February 2014, Available online at: <https://theconversation.com/the-cate-blanchett-persona-and-the-allure-of-the-oscar-22398>
- 2013 **Celebrity fakes – where porn meets a sense of possession**, *The Conversation*, 12 December 2013, Available online at: <http://theconversation.com/celebrity-fakes-where-porn-meets-a-sense-of-possession-20829>

- 2013 **Netflix Australia launch could be imminent**, *The Conversation* 26 November 2013. Available online at: <https://theconversation.com/netflix-australia-launch-could-be-imminent-19553>.
- 2013 **Rewind, repeat: TV's fame machine is oh-so retro** *The Conversation*. 5 November 2013. Available online at: <https://theconversation.com/rewind-repeat-tvs-fame-machine-is-oh-so-retro-19155>
- 1997 **The Pay Television Challenge to the ABC**, *The Review*. July 1997, p. 7.
- 1996 **Brisbane Animation Festival**, *Animation World Network*. Vol. 1 No. 8, November 1996, <http://www.awn.com/mag/issue1.8/articles/marshall1.8.html>
- 1995 **The Big Picture**, *Brisbane Courier-Mail* 27 July 1995, p.13.
- 1995 **Pay-tv: Is it Real Value for Money**, *Courier-Mail*, 19 October, 1995 (with Rea Turner).
- 1995 **A Stroll in the Park** (Review article of Michael Crichton's *The Lost World*), *Courier Mail*, 4 November 1995.

Blog Articles

- 2013 **Recognition Culture**, article derived from the launch of PCP 17 June *Persona Studies*. Available at: <http://www.personastudies.com/2013/06/recognition-culture.html>.
- 2013 **Rankings and Reputations: the Proliferation of Lists and the play of Klout**, *Persona Studies*. 13 June Available at: <http://www.personastudies.com/2013/06/rankings-and-reputations-proliferation.html>
- 2011 **Contemporary leadership and the interpersonal: Julia Gillard and the reincarnation of Kevin Rudd**, 16 Oct. Available at: <http://www.pdavidmarshall.com/2011/10/contemporary-leadership-and.html>
- 2011 **Making Cents of Place: the connection of consumption**, 28 July. Available at <http://www.pdavidmarshall.com/2011/07/making-cents-of-place.html>
- 2010 **Leadership, persona and self-effacement**, 18 July. Available at: <http://www.pdavidmarshall.com/2010/07/leadership-persona-and-self-effacement.html>
- 2010 **Intercommunication: does it pre-exist the new media era?** 8 March. Available at: <http://www.pdavidmarshall.com/2010/03/intercommunication-does-it-pre-exist.html>
- 2009 **Proto-avatars: advertising characters of the 20th century**, 6 November. Available at: <http://www.pdavidmarshall.com/2009/11/proto-avatars-advertising-characters-of.html>

- 2009 **Oprah Retiring the Talkshow**, 23 November. Available at:
<http://www.pdavidmarshall.com/2009/11/oprah-retiring-talk-show.html>
- 2009 **The Power and the Passion- Peter Garrett, National Press Club, and the breakdown of representational media**, 13 November. Available at:
<http://www.pdavidmarshall.com/2009/11/power-and-passion-peter-garrett.html>
- 2009 **Tiger, Tiger Burning Bright.... Tiger Woods and the contemporary celebrity juggernaut**, 11 December. Available at:
<http://www.pdavidmarshall.com/2009/12/tiger-tiger-burning-bright-tiger-woods.html>

Presentations and Proceedings: Conference Papers, Symposia and Invited Lectures (Since 2003)

2015

Branding, Self-branding and the New Attention Economy, Public Lecture, School of Journalism and Communication, Central China Normal University, Wuhan, China, 9 September 2015.

Prezi: http://prezi.com/yfdivmx4ga61/?utm_campaign=share&utm_medium=copy

We need to Talk about Ted: Understanding Popular Intellectual Culture, presented at the The New Popularizing Knowledge Matrix Symposium, Deakin University, Melbourne City Campus, 31 July 2015.

Prezi: <http://www.tandfonline.com/doi/full/10.1080/19392397.2015.1062649#.VcqP5Pmqgko>

The Era of Persona: The Personalization Complex, Celebrity, and our transforming public culture, Keynote Address, "Mediated World: Sociality, Publicness and Celebrity" Summer Program, Interfaculty Initiative in Information Studies Graduate School, University of Tokyo, 23 July 2015.

Prezi: http://prezi.com/kekpberaqe-i/?utm_campaign=share&utm_medium=copy&rc=ex0share

Understanding Mediatization, Public Lecture, School of Journalism and Communication, Central China Normal University, Wuhan China 19 May 2015.

Prezi: http://prezi.com/797a4zwszpof/?utm_campaign=share&utm_medium=copy

How to Interview Celebrities, Special Master class lecture, School of Journalism and Communication, Central China Normal University, Wuhan China 22 May 2015.

Prezi: http://prezi.com/5uqv0tnc4ia/?utm_campaign=share&utm_medium=copy

What is Persona Studies?, Public Lecture, School of Journalism and Communication, Central China Normal University, Public Lecture, School of Journalism and Communication, Wuhan China 25 May 2015.

Prezi: http://prezi.com/6pc6a2hmm_v4/?utm_campaign=share&utm_medium=copy

Building a research culture, Public Lecture, School of Journalism and Communication, Central China Normal University, Wuhan China 26 May 2015.

Prezi: http://prezi.com/ut55vyx-kzhz/?utm_campaign=share&utm_medium=copy

Collaboration in Research: programs, projects and publishing, Public Lecture, School of Journalism and Communication, Central China Normal University Wuhan China, 27 May 2015.

Prezi: http://prezi.com/knt6r5hj_st1/?utm_campaign=share&utm_medium=copy

Publishing Internationally, Public Lecture, School of Journalism and Communication, Central China Normal University, Wuhan China 1 June 2015.

Prezi: http://prezi.com/wkkevz0yzpxh/?utm_campaign=share&utm_medium=copy

The Zone of Persona: The Personalization Complex and The Changing Negotiation of our Public World. Keynote Address for the *Public Self - persona from performance to performativity* Symposium, - Auckland Art Gallery - Auckland University of Technology, 9 June, Auckland, New Zealand (plus a Research workshop facilitation: 10 June 2015).

Prezi: http://prezi.com/ls3cuxj_lbnh/?utm_campaign=share&utm_medium=copy

Masks and Publics: Understanding the Singular/Collective Qualities of Contemporary Persona. Keynote Address for Mask: Performance, Performativity and Communication Symposium, Charles Sturt University, School of Communication and Creative Industries (SCCI) 17 April, 2015, Bathurst, NSW.

Prezi: http://prezi.com/gef-34ivcag_/?utm_campaign=share&utm_medium=copy&rc=ex0share

Mindmapping Research: Workshop – using the case-study of persona studies. Presented at Charles Sturt University, School of Communication and Creative Industries 16 April.

Prezi: http://prezi.com/2bvihjgca5uq/?utm_campaign=share&utm_medium=copy&rc=ex0share

The Personalization Complex: Reconceptualising Publishing. Publishing-Knowledge-Citizenship: The Creation, Distribution and Governance of Knowledge in Open Complex Systems, International Workshop, Curtin University, Perth, Australia 26-27 February.

2014

Professional Public Identity: The Migration of Persona in Contemporary Culture, Sorbonne 3, Media Industries Distinguished Speakers Series: Paris, France: 20 November 2014.

Prezi: http://prezi.com/gbjyafn1doh3/?utm_campaign=share&utm_medium=copy

Mediatizing Identity, Public Lecture at: CNRS en Communication research centre, Paris, France: 26 November 2014.

Prezi: http://prezi.com/0gwqpvvg-xrp/?utm_campaign=share&utm_medium=copy

Constructing the Public Self: Online Reputation and the Personification of Value, Keynote Address, International Conference of Commerce, Production and Markets in Creative Industries, University of Hong Kong, 25 October 2014.

Prezi:

http://prezi.com/fwwqhhiy7jnp/?utm_campaign=share&utm_medium=copy&rc=ex0share

The Emerging Presentational Media/Cultural Regime: the Implications for cultural policy in the era of the Intercommunications Industries, Public Lecture, Department of Modern Languages and Culture, 24 October 2014.

Prezi: http://prezi.com/r-gwfva_zcvl/?utm_campaign=share&utm_medium=copy

Persona in the Creative Industries: Cultural and Industrial Patterns and the Contemporary Interplay of the Collective and the Individual. Keynote Address, International Conference on Cultural and Technological Innovation and Development of Cultural Industries: CCNU, Wuhan China, 12 -13 October 2014.

Prezi: http://prezi.com/pniipkmmhte/?utm_campaign=share&utm_medium=copy

The Intercommunication Industries and the generation of a new era of public personas.

Public Lecture, National Research Centre for the Cultural Industries, CCNU, Wuhan, China, 14 October, 2014

Modelling of the Self: Celebrity, Media and the formation of Reputation and Persona,

Public Lecture, School of Journalism and Communication, Central China Normal University, Wuhan, China, 15 October, 2014.

Prezi:

http://prezi.com/0rn4v2arc_nn/?utm_campaign=share&utm_medium=copy&rc=ex0share

Intercommunication and persona: the intercommunicative public self. 9th Annual Interdisciplinary Conference on Social Sciences and Humanities, 11- 14 June, Vancouver, UBC

Persona as method: exploring celebrity and the public self through persona studies' approaches, 2nd Biennial International Celebrity Studies Conference, 19-21 June, Royal Holloway University of London.

Public Image Limited: Endorsements and the constructed public persona of the perfume industry, 2nd Biennial International Celebrity Studies Conference, 19-21 June, Royal Holloway University of London.

Reel/Real Politics and Popular Culture (with Sally Totman) 2nd Biennial International Celebrity Studies Conference, 19-21 June, Royal Holloway University of London.

When the Private becomes Public: Commodity Activism, endorsement and making meaning in a privatized world, Contemporary Publics International Symposium, 24- 25 February 2014, Deakin University.

Prezi: http://prezi.com/cqvwp9oadgao/?utm_campaign=share&utm_medium=copy

Constructing the Intimate Public: Public Persona and the bifurcation of representation and presentation in contemporary political campaigns. Contemporary Publics International Symposium, 24 - 25 February 2014, Deakin University.

Prezi: http://prezi.com/qg8ay65yynbt/?utm_campaign=share&utm_medium=copy

Persona as method: exploring celebrity and the public self through persona studies' approaches (with Kim Barbour and Chris Moore) Celebrity Studies 2nd International Conference, London, 19-21 June 2014 Royal Holloway University of London.

Prezi: http://prezi.com/3bqhnkautfxt/?utm_campaign=share&utm_medium=copy

Public Image Limited: Endorsements and the constructed public persona of the perfume industry, Celebrity Studies 2nd International Conference, London, 19-21 June 2014, Royal Holloway University of London.

Prezi:

http://prezi.com/odkgevs1e3ud/?utm_campaign=share&utm_medium=copy&rc=ex0share

Intercommunication and Persona: Intercommunicative public self, 9th International Conference on Interdisciplinary Social Sciences, Vancouver, British Columbia, 11-13 June 2014, University of British Columbia.

Prezi: http://prezi.com/dtojyic-bcee/?utm_campaign=share&utm_medium=copy

2013

Building a research profile/reputation within the online environment. 11 November, Research Impact Seminar, Deakin University.

Recognition Culture, 17 June, Public Lecture for the launch of the Persona Celebrity Publics Research Group (PCP).

Exposed: The Public Self Online, 22 July, Guest Lecture in Exploring New Media: Users, Settings, Implications, Deakin University.

2012

The Spectrum and the Spectre of the Public Self: Persona Studies, Keynote Address, Celebrity Now – Celebrity Studies Inaugural Biennial International Conference, Deakin University, Burwood (Melbourne), 14 December, 2012.

Operationalising Persona: the Academic public identity with Kim Barbour and Chris Moore, Celebrity Studies Inaugural Biennial International Conference, Deakin University, Burwood (Melbourne), 13 December, 2012

Political Scandal, leadership and filmic representation: translating the public persona with Sally Totman, Celebrity Studies Inaugural Biennial International Conference, Deakin University, Burwood (Melbourne), 14 December, 2012.

Building a research culture, School of Media and Communication, Macquarie University, 29 November 2012.

The Era of Persona: Presentations and Representations of the public self, Public Lecture, University of Otago, Dunedin New Zealand, 22 June, 2012.

Celebrity and the Public persona: the language of cultural exchange and the movement from the private to the public and vice versa. Guest Lecture in Media and Globalisation, Deakin University 28 August 2012.

Academic Identity and the Personal Learning Environment (PLE), presented at the International Workshop on PLE, City Campus, Deakin University, 12 July, 2012.

Is Shane Warne all about Spin public community lecture, Deakin Summer Series, Warrnambool, Victoria, 3 January, 2012.

2011

From Celebrity to Persona: understanding the emerging public self, Public Seminar, Tel Aviv University, 5 July 2011.

The Intercommunication Challenge, paper presented at the International Communication Association, Boston, 26-30 May 2011 (Refereed – on ICA Conference website for members).

Persona and the Academy: Making decisions, distinctions and profiles in the era of presentational media with Kim Barbour presented at the World Congress on Communication and the Arts, Sao Paulo, Brasil, April 2011 (refereed – in Conference Proceedings).

Intercommunicating, Public Lecture, Monash University, 28 March 2011.

2010

The Intercommunication Era: Building new Communication and Cultural Theory to make sense of new media use, Closing Lecture Session, [Indonesia International conference on Communication: Global Challenge to the Future of Communication: Digital Media and Communication Freedom in Public Discourse](#), Jakarta, Indonesia 22 November

Persona Studies: Mapping the Proliferation of the Public Self, Opening Public/Keynote Lecture at the [International Conference on Celebrity and News](#), University of Geneva, September 13-15.

Where Research Fits. Presentation to Noroff Institute - Workshop, Lillesand, Norway, 12 August.

2009

Noland, C., Marshall, P.D., Goodale, G., & Schelcht, H.P. (2009, Apr). **An exploration of the impact of celebrity on the HIV/AIDS pandemic**. Paper presented at the 2009 Eastern Communication Association Annual Conference, Philadelphia PA.

Celebrity Transformations: the movement from representational media to presentational media, Screen International Conference, Glasgow, University of Glasgow, July 2009

The Presentational Self: the play of the public, private and intimate from Celebrity to Facebook and Twitter, Double Dialogues Conference, Melbourne, December 2009

Intercommunication: Making Sense of the era of Presentational Media, Special Public Lecture, Murdoch University, 7 October 2009; also presented as a inaugural public lecture at Deakin University in the SCCA seminar series, 29 September (Melbourne) and 22 October, 2009 (Geelong).

2008

Representational /Presentational media: Big Theory, research cultures and the problem in identifying a major cultural paradigm shift, Works in Progress Seminar, Innovation in Cultural Research (ICR), University of Wollongong, Tuesday August 26, 2008.

What is a presentational media regime? The Contemporary breakdown in systems of representation, Canadian Communication Association Annual Conference, University of British Columbia, Vancouver, B.C., June 5 2008.

2007

Using New Media: Exploring research methods in the study of new media. Presented in CAPSTRANS – University of Wollongong, Australia May 12, 2007

Post-Broadcast Television, International Symposium, Centre for Critical and Cultural Studies, University of Queensland, Brisbane, Australia July 4, 2007

2006

Presentational Media/Representational Political Identity and Branding: The changing formations and tensions of political representation in the era of presentational media Invited Speaker, International Symposium on Branding Political Subjects: Contemporary Political Image-making, American University in Paris, Paris May 29, 2006

2005

The State of Media and Communication Studies, Invited Public Lecture, University of Melbourne, Melbourne Australia, December 7, 2005.

The Public and Private Intersections in New Media, Panel Chair, Northeastern University, October 11 2005.

The Changing Indiscretions of the Public Personality: New Media, Celebrity and Intellectual Property, Plenary Speaker, Celebrity Culture Conference, Ayr Scotland, September 12-14 2005.

2004

Who are you: the significance of the public personality, Plenary speaker in the session entitled *Persona: Conceptualizing the Terrain of the Public Subject* at the 2nd Annual Cultural Studies Association (US), May 5-9, 2004.

The Indiscrete Cultural Commodity. Invited Speaker at the Canadianation: Negotiating New Spaces, Politics, and Identities In and Through Global Cultural Flows Conference, Harvard University, May 27-29, 2004. (a version of this paper was also given: The University of Western Ontario, November 22, 2004 Media, Information and Technology Faculty).

2003

The New Public Persona: Technology and the Contemporary Configuration of Fame, Public Lecture Series, Department of Communication Studies, Northeastern University, November 19, 2003.

Plenary Address: **The Elastic Web: Use and the ethereal technology of the Internet**, presented at the NeXT 2.0 Conference, Karlstad University, Karlstad Sweden May 4-7, 2003.

Plenary: **Reality Television**, Media in Transition Conference, MIT, May 2-4, 2003.

The Cultural Production Thesis: The Challenge of New Media to Cultural Studies, presented at the Cultural Studies Conference, Pittsburgh, June 2003.

Celebrity-Real: The Vestigial Cultural Power of Contemporary Television, presented at the Media in Transition Conference, MIT, Cambridge, Ma. May 2-4 2003.

The Celebrity Paradox. Guest Lecture, University of Southern California – Annenberg School of Communication, January 22, 2003.